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#### SOCIAL MEDIA ENGAGEMENT









# SITE STATISTICS TELLINGTHE STORIES

190 211

new images

55 new videos

30 +collaborations

Best explanation of Eddy Covariance I've come across! (Dr John Quinn, Principal Scientist, NIWA)

I always refer to this material as it is great for public talks. It helps get the point across in lay terms, without dumbing down the science too much! (Associate Professor Craig Radford, Leigh Marine Laboratory, Auckland University)

# WORKING WITH THE NATIONAL SCIENCE CHALLENGES

Our work with Sustainable Seas NSC continues to extend their audience reach. Our work is valued by all levels of learning.

Sustainable Seas benefits from expertise about how best to link our research to and repurpose our graphics, videos and photos for the New Zealand Curriculum. This collaboration is raising awareness of our work to families and communities in a way we do not have the capacity or capability to do. (Robin Wilkinson, Senior Communication Advisor, NIWA)

#### Science Learning Hub – Pokapū Akoranga Pūtaiao offers science organisations:

- a proven process for sharing your stories of science with teachers, students, whanau and communities a robust infrastructure for making rich multimedia resources more visible and accessible
- a multi-pronged approach to promote resources across all sectors, supporting deeper engagement with key science ideas.

# RAISING THE PROFILE OF CONTEMPORARY ISSUES

MYRTLE RUST - providing regular updates in collaboration with MPI, including surveillance maps over time.

The learning hub article on Myrtle rust was great for helping plan a curious minds application for the future.

(Aidan Kelly, teacher)

 $1080\,$  – one place that outlines what the science shows.

Great to see the Hub taking this on and providing some really good ethical context.

(Belinda Cridge, Department of Pharmacology & Toxicology, **University of Otago)** 

### YEAR OF THE PERIODIC TABLE







Raising the profile and accessibility of chemistry by celebrating the periodic table.







## BUILDING **SCIENCE CAPITAL**

**9** webinars connecting scientists with teachers; these can be accessed awards. these can be accessed synchronously and asynchronously

4 teacher conferences, and extensive online support

Oh my goodness, this is so fantastic and exactly what I have been looking for! Thank you so so much! My junior team and I are so very grateful for your mahi...as this honestly saves us so much time. You've made it super easy...wahoo! I'm excited to get teaching:-) (Frances Bryson, Kāpiti Primary School)

Science Learning Hub is a 'go to' resource for us...This short video made by the Science Learning Hub – Pokapū Akoranga Pūtaiao very clearly explains how kina make noise and how those sound waves travel through the water. It's fascinating!

(Science in a Van)

### **Finalist**



**NEW ZEALAND EXCELLENCE IN** 

## E LEARNING FROM

Working with the Participatory Science Platform projects to provide scale and support wider learning opportunities, producing unique ways of telling inspiring stories of teaching and learning.



The Science Learning Hub is a key partner in Venture Taranaki's effort to extend the value of funded Participatory Science Platform projects. [The SLH team] provided invaluable support and service, creating online resources that will allow more people, right across New Zealand (and even the world), to benefit from the amazing work our Taranaki Curious Minds projects are undertaking.

(Josh Richardson, PSP lead Venture Taranaki)

### SUPPORTING TEACHER PLANNING

The new collections tool enables users to curate and annotate resources and share planning. There have been 1,152 new collections created since the release in March 2019.





A new section on the Hub promotes the opportunities provided by citizen science projects. Developed in collaboration with Victoria University of Wellington's online citizen science education project.

project profiles

teacher resources

The online citizen science project really got them hooked in. They sat up. You could see the determination and importance that they felt, a bit of mana, yeah, we're going to help this scientist.

(Carol Brieseman, Hampton Hill School)

There are so many different projects available that there is something that's going to suit every classroom and every student.

(Melissa Coton, Boulcott School)

